FIVE BILLION A YEAR

Theatres Get Close to a Bill- a year. ion; Soft Drinks Cost \$500,000,000

\$220,000,000 FOR GEMS

Perfumes, Cosmetics, Toilet Soaps \$70,000,000, With Clubs \$50,000,000.

THRIFT EXPERTS ROUSED

Plan to Halt Expenditure of HOOVER PLANNING \$13,700,000 Daily for Nonessential Items.

Special Despatch to THE NEW YORK HERAL. New York Herald Bureau. Washington, D. C., July 17. ximately \$5,000,000,000 is be-

pent in New York and other cities of the country each year in artment under luxury and kindred

during the fiscal year

tax list includes about fifteen

rement, through its innumerable ents and agencies scattered but the United States, is enin a nationwide propaganda to the conservation of the resoft the family pocketbook. An a poster advertising campaign is tged to encourage the purchase stamps and the later redempthese miniature Government in war savings stamps which under \$5. Millions of placards ittention to the Issues of the tree being distributed in post Government buildings, railroad and all sorts of public places, ift division is working directly ther line to promote conserva-

Despite the activities of the Govern-ent toward thrift, expenditures in ex-se of \$13,700,000 are being made daily the centres of population of the coun-y for articles which mainly are in-uded in the lists of the luxury tax laws, and the Government is convinced that is receiving only a fraction of the tax illections from dealers. This indicates, tricials say, that the expenditure is far-reaster than the tax returns actually

therence Bureau now is staging a national campaign to discover dealers who fail to turn in the full amount of pennies collected as luxury taxes. Flying squadrons of tax sleuths are at work in New York and a score of other big cities inspecting the books and tax return practices of movie theatres, venders of soft drinks, jewellers and others who make taxable sales.

Economy Campaign General.

Government officials interested in the thrift campaign are careful to explain that there is no attempt to discourage the spending of money for any one line of amusement or any one variety of luxuries. Officials do not want to be open to criticism by any private interest which may have money invested in amusement parks, theatres or stores which may have money invested in amusement parks, theatres or stores which deal in so-called luxuries. The Government's campaign is intended to be absolutely general as regards any siven expenditure, but it is aimed directly, nevertheless, at the purchale of all luxuries and the seemingly endless search for recreation and amusement.

More than \$52,000,000 in taxes was turned into the Government coffers by theatres during the first eleven months of the fiscal year just ended. This indicates, officials say, that nearly \$1,000,000,000 a year is being spent for seat in movies and legitimate theatres. The expenditure is slightly more than the Government will spend this year in interest on the national debt and about one-quarter of the total estimated revenues of the Government for the year. Smokers are paying to the Government nearly \$250,000,000 a year in taxes on cigars, cigarettes, tobacco and snuff, the records show. During the last year this tax return has fallen off slightly, especially on cigarettes. Officials believe the decline is a direct result of the economy depression and unemployment.

ment.

One interesting item in the tax returns is the collection of more than \$237,000 in taxes on what the record lists as "distilled spirits beverage." Under the Volstead law the use of spirits for beverage purposes is filegal in the United States. It is remembered, though, that before the Volstead law became effective the Government's revenue from the sale of liquor totalled millions a month. The present collections of less than one million for an entire year represents the total collection of items due on liquors lawfully held.

The national taste for ice gream, soda water, soft drinks and cereal beverages of the non-intoxicating group nets the Government more than \$50,000,000 a year, indicating that the venders carn at least one-half of \$1,000,000,000

Consumers of candy and other con-ections are obliged to pay the Gov-rament in excess of \$20,000,000 a year or the privilege of enjoying sweets, in addition to the cash they turn over to the manufacturers and dealers in the

returns follow: Hunting and bowle knives, nearly \$4, 1,000 annually; musical instruments, re than \$11,000,000; yachts and moboats, approximately \$500,000; toilet p and powders, more than \$2,000,000, I cigar holders and pipes, approxi-

HOUSING RELIEF

Considers Diversion of Savings Deposits Toward Construction of Homes.

CHINESE TO HAVE OUTING.

and so in cash. The Judge and his family were away from the house at the time. When they returned they discovered the robbery. The Chinese do such things lavishly and thousands of dollars has been spent for refreshments and dainties pleasing to the Chinese taste. The Judge and his family were away from the house at the time. When they returned they discovered the robbery. The police made an investigation and arrested Jay Mach, 22, negro employe on the farm. He was brought here this distribution and will be given a hearing on Tuesday.

Want Ad pages.

"At last I've

found a really

competent sec-

retary—I got her through a New York Herald Want

ood worth a year, so far as the DAUGHERTY PLANS FURTHER ECONOMY

Would Rely More on Grand Juries and Cut Work of Federal Agents.

Scientific Readjustment of Entire Department Is Under Way.

department's expenditures of nearly \$500,000 by dismissals of highly paid special assistants and investigators and he is planning further economics where

JUDGE'S HOME ROBBED.

THE NEW YORK HERALD

HELP WANTED ADVERTISEMENTS SEPTEMBER

Women of Ability and Ambition

get in touch with high-grade employers through The Herald's

advertisement there and your results will be of the highest order.

THE NEW YORK HERALD

Telephone Chelsea 4000.

Put your "Situation Wanted" or "Help Wanted-Female"

TO BE CLEANED OUT

Complaint Made That Division Heads Are Continuing Aid to Democrats.

OF TAFT SOUGHT RELIC OF OLD MACHINE

Instances of Rank Favoritism and Jobbery in Big Contracts Are Cited.

SINCE LIFE SENTENCE

Talk Unintelligible; Eats and Sleeps Little.

MILLER'S EFFICIENCY **BOARD STARTS TO-DAY**

Politics and Antiquated Meth-ods to Be Eliminated.



"That's what I call a Sale!

The Annual Royal Tailor Clean-Up Sale of all small yardages in our finest grade fabrics-all remnants in our \$40,550 and \$60 grades reduced fuick clearance to special miasummer price of \$27 the Suit or O'coat to order



VEN the old than normalcy form during this timers are amazed great July Clearance. at the wonderful values we are offering at this Clearance Sale.

They remember the good old days when \$30 bought the

finest ready-made But they can't ilored to you remember when \$27 bought the finest made-tomeasure suit-cus-

\$1850 tom tailored-in the superb quality of woolens we're offering to the ruthless price cleaver.

during this Sale. So they admit that the clothes or overcoat to measure—if you dollar is performing in better order while the stock lasts.

with us. Every year, at this time, we clear out all remnant yardages—in our highest priced s-both in our wh and retail stock - sacrificing them at salvage prices to make room for new Fall stock.

This sale is an Annual Event

particularly remarkable because of the big number of \$50 and \$60 fabrics on hand, in yardages too small to warrant carrying them over into the

All of these choice goods - up to \$60 qualities-have yielded

They're marked at \$27 - suit

All Pure Wool Fabrics Exclusively in \$40,\$50 and \$60 Qualities—All Shades—All Putter



Suit or Overcoat to Order

At Our 4 Wholesale Salesrooms

Uptown: 5th Ave. and 42nd Stree tre District: 202 W. 49th Street "Jan Aread the Career Street Property PL.

100 April 200 Career Street Street Property PL.

100 April 200 Career Street Street PL.

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100 April 200 Career Street Street Street PL.

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"The Product of a Great Institution" LAKA HAL THE ROYAL TAILORS

Have You a Good Fishing Story To Tell?

MON

VALUE CONSIDERED

PRACTICAL BY THE

FIFTY-DOLLAR BUSI

NESS SUIT EMBODIES

THE FINCHLEY IDEAL OF PERFECT VALUE.

FIFTY DOLLARS

CUSTOM FINISH WITHOUT THE ANNOYANCE OF A TRY-ON

READY-TO-PUT-ON TAILORED AT FASHION PARK

RINGCHIITEA

SWest 46th Street NEW YORK

For the Best Story of

- -How You Caught Your Fish
- -What Your Thrilling Experience Was
- -Where You Went and How You Got There
- -What Tackle or Outfit You Used

(New York)

Will distribute a series of prizes amounting to

\$1,000 in Cash

Literary style, or how your story is written, will not count.

The winners will be those who send in the most interesting and thrilling stories.

Here is a chance for all fishermen who have had an unusual experience while fishing to have their story published and to win a prize at the same time.

THE FULL DETAILS OF THE FISHING STORY COMPETI-TION ARE GIVEN IN

THE **EVENING MAIL**

(New York)

TODAY